



Station Order Revised Add to Schedule Matheson for Congress 2012

Market: Salt Lake City-Ogden

Flight Dates: Tuesday, September 25, 2012 to Sunday, September 30, 2012

Estimate ID

12124

Contact: Dianne Downey

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Direct: 801-975-4555

KTVX-TV

| Program Name | DP | Days | Length | Gross Rate | Tue | Wed | Thu | Fri | Sat | Sun | Total |
|---|----|------|--------|--------------------------|--------|--------|--------|--------|--------|--------|-------|
| | | | | | Sep 25 | Sep 26 | Sep 27 | Sep 28 | Sep 29 | Sep 30 | |
| KTVX 6a News 6:00 AM 6:30 AM | EM | M-F | 30 | \$95.00 \$380.00 | 1 | 1 | 1 | 1 | | | 4 |
| KTVX 6:30a News 6:30 AM 7:00 AM | EM | M-F | 30 | \$130.00 \$130.00 | | | | 1 | | | 1 |
| Good Morn America 7:00 AM 9:00 AM | EM | M-F | 30 | \$140.00 \$560.00 | 1 | 1 | 1 | 1 | | | 4 |
| The Doctors 9:00 AM 10:00 AM | DT | M-F | 30 | \$125.00 \$125.00 | | 1 | | | | | 1 |
| KTVX 4p News 4:00 PM 4:30 PM | EN | M-F | 30 | \$165.00 \$330.00 | 1 | | 1 | | | | 2 |
| KTVX 4:30p News 4:30 PM 5:00 PM | EN | M-F | 30 | \$165.00 \$330.00 | | 1 | | 1 | | | 2 |
| KTVX 5p News 5:00 PM 5:30 PM | EN | M-F | 30 | \$165.00 \$330.00 | 1 | | 1 | | | | 2 |
| KTVX 6p News 6:00 PM 6:30 PM | EN | M-F | 30 | \$200.00 \$400.00 | | 1 | | 1 | | | 2 |
| Saturday 5p News 5:00 PM 5:30 PM | EN | Sa | 30 | \$175.00 \$175.00 | | | | | 1 | | 1 |
| Sunday 5p News 5:00 PM 5:30 PM | EN | Su | 30 | \$175.00 \$175.00 | | | | | | 1 | 1 |
| KTVX Special 5:00 PM 6:00 PM 09/29:Congressional Debate Matheson/Love | PT | Sa | 30 | \$2,500.00 \$2,500.00 | | | | | 1 | | 1 |
| KTVX 10p News 10:00 PM 10:35 PM | LN | M-F | 30 | \$400.00 \$800.00 | 1 | | 1 | | | | 2 |

Suzanne Collins

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Date/Time Sent: 9/24/2012 11:12:31 AM

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|----------------------|----|--------|------|---------------|------------------|------------------|------------------|------------------|------------------|------------------|-------|
| | | | | | | | | | | | |
| Station Gross Totals | | | | \$6,235.00 | 5 | 5 | 5 | 5 | 2 | 1 | 23 |

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